

Electronic Giving



Essential Understanding of myEoffering

myEoffering (electronic giving) refers to a process whereas church contributors opt to have their financial contribution withdrawn from a checking or savings account or process their contribution through a credit card transaction.

Benefits for your Church Community

Contributors using a form of electronic contributions tend to give more than contributors who give through traditional means. Communities using myEoffering have witnessed giving increases of over 50%. This increase occurs because contributors have an opportunity to consciously plan and pray for the amount in which they contribute NOT give whatever is left in the checkbook or pants pocket on Sunday morning. Research shows that those who plan and give their gifts monthly give 40% more than those who give whatever they want or can on a week-to-week basis.

Electronic Giving

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Benefits for the Donor

Donors that give electronically, give through myEoffering because it is more efficient for their household. Many donors pay their bills electronically (ACH) and/or through credit cards and use only a check for their contribution.

Donors can use their credit card. Although no church community supports donor debt, many families prefer to use credit cards in a responsible manner. Many prefer the security, ease of bill paying or simply collect reward points. Statistics show greater than 65% of electronic donors use credit cards and tend to give 2-3% more than ACH givers.

Donors can customize their own method of giving based on how they receive their income. (ex biweekly, semimonthly or monthly)

Donors can manage all of their giving at one time. They can plan and designate their contributions for all weekly collections, extra church collections and tuition at the same time that they pledge their regular Offertory gift.

For more information on myEoffering, please visit www.myEoffering.com.

Church Budget Envelope & Mailing Company
Phone: 1.866.661.4538 • Email: sales@churchbudget.com
Web: www.churchbudget.com



SERVICES

Church Budget Services developed a suite of products and services to assist every church. We have created solutions, bundled the products and trained our Customer Relations Team to effectively support each solution.



Would you like one company to handle all your...

- Offertory Envelopes
- Church Management Software
- Electronic Giving...

while providing you with better products, a knowledgeable support staff and do it for 1/2 of your estimated expense?

Offertory Envelopes



Boxed Sets



Direct Mail

- Monthly
- Bi-Monthly
- Quarterly



Booklets



Loose

Church Budget Envelope & Mailing Company will...

1. **Cut Your Offertory Envelope Expense 35%**
2. **Guarantee 100% Satisfaction**
(Product & Customer Service)
3. **Deliver *Prestige Designs**

*Prestige Designs = Every envelope optional 4-color print design

Church Management Software



Why pay for software you don't use?
Only buy the software modules necessary.

Total Church Solutions Modules

Electronic Giving

- Ability to enter limited family information
- Setup EFT transactions (CC or ACH)
 - One time
 - Recurring
 - Admin or Parishioner can setup
- Reports on EFT transactions

Marketing

- Census
- Contribution Triggers
- Communication Tools
- Care Packages

Create Groups

- Email Blast
- Voice Blast
- Text Blast

Census

- Add/Edit Families
- Reports
- Member Access

Care Package

- Birthdays
- Anniversaries
- Mass Remembrance
- Special Donors

OLM

- Add/Edit family information
- Envelope Numbers
 - Address Information
 - Status
 - Receive Envelopes
- Export Family info to Excel, CSV, or PDF
- Insta-Sets

Church Management Software

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Total Church Solutions

- Full Census capabilities
- Attendance
- Church Social Network Social Network
- Church Calendar/Events
- Sacraments
- Contributions
- Pledges
- Unlimited Fund Types
- Reports
 - Member Census
 - Family Census
 - Financial Data
- Mailings - Customizable
 - Labels
 - Letters
 - Mailing Envelopes
- Control Center
- Insta-Sets
- Online Mass Intention Scheduler

Offertory Trend Communication

- Increased Gift
- New Gift
- Return Gift
- Lost Gift

Enlighten, Engage & Empower

your members

